



For film and theatre enthusiasts, a quality international magazine specializing in production design and costume design: **THE SCENOGRAPHER**, dedicated to designers working in the entertainment industry. A valuable reference source for all professionals of stage- and screen-craft and for everyone who appreciates a quality publication packed with news, exclusive interviews, richly illustrated in-depth articles and coverage of industry events. Published in English for the international market, **THE SCENOGRAPHER** has strong collaborative links with European and American professional associations and guilds representing a range of professions; is delivered to film and television studios, theatre companies and costume houses; is read by specialized technicians: light designers, special effects supervisors, stage construction engineers, multimedia designers, and anyone interested in art and design in general. Our global subscriber base includes award-winning production designers, set decorators and costume designers, industry resource centres and major theatres. Accredited at key film festivals worldwide **THE SCENOGRAPHER** is a sponsor of the annual **Art Directors Guild Awards** in Los Angeles, the most prestigious awards ceremonies for art directors, set decorators and production designers, second only to the Academy Awards. We also have a trade booth at industry trade shows worldwide.

THE SCENOGRAPHER actively promotes design culture across the globe. Our mission is to encourage recognition of the significant contribution that scenographers have made to design culture and to the entertainment industry as a whole, to celebrate their artistry and skills, to spread awareness of their dedication to their craft. We actively promote the advancement of knowledge in emerging disciplines such as digital set design and intermedia. We aim to encourage a fruitful exchange between established professionals and young designers.

For students we have established the **International Study Centre for Scenic Arts (SCSA)**. The SCSA has its headquarters in London and in Rome, Italy, but this interdisciplinary association will have additional centres throughout Europe and other regions; the aim is to organize an international network built on a collaborative, cooperative rapport between designers, artists, technicians, architects, students and educators. The SCSA has been founded with the principal aim of promoting awareness of the various disciplines involved in creating the world of scenographic art, from the aesthetic to the structural: production design, costume design and set decor in feature film, theatre and television. Particular emphasis is laid on the vocational training of final-year students and graduates about to enter the professional world. The SCSA is actively committed to creating career opportunities and promoting the talents of young emerging designers both in Europe and other regions.

Integrated Marketing Communications

THE SCENOGRAPHER provides an efficient communications platform for businesses who advertise in our print and online editions, through a tried and tested programme of diversification in promoting goods and services targeted at industry professionals worldwide. We have direct contact with film and theatre directors, production designers, art directors and costume designers throughout Europe and the United States.

THE SCENOGRAPHER is bonus distributed at key international trade and festival events throughout the year.

THE SCENOGRAPHER, in association with the *International Study Centre for Scenic Arts (SCSA)*, organises conventions attended by industry practitioners, educators and students.

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